

ING

About ING

We envision a world where living a healthy lifestyle is not the privilege of the fortunate, but a passion for every individual. ING is an early startup created to connect people and society to achieve a healthy lifestyle. We believe that every step that we take is a step closer to achieving greatness, so our mission is to help one learn the habit of consistent effort and the importance of having a healthy diet.

Marketing Manager

We are looking for a passionate marketing manager to build a promotion campaign for our mobile application. You will be part of a highly focused team, which moves in a fast-paced and iterative manner. Your excellent execution skill will be highly valued, and your communication skill will help facilitate collaboration with your fellow team members.

Responsibilities

You will be responsible for leading and executing an effective promotion campaign, analyzing the effectiveness of its progress and developing a marketing plan for the long-term growth of our mobile application. The successful candidate will play an integral role in building and engaging the company's customer base.

Basic Requirements

- Experience in marketing campaigns
- UX/UI design
- Excellent writing skills
- Bachelor's degree in Marketing or related field is preferred but not required

Preferred Requirements

- Experience or interest in public health
- Experience or interest in early start-up

If you are interested, please contact us at cgng26@gmail.com